



June 12, 2010

Lakeshore Community Church, Greece, NY

Dear Pastor (or Rabbi),

We're asking for your support as volunteers and participants for our third annual Meaghan's Run on June 12, 2010 at the Lakeshore Community Church at 3651 Latta Road in Greece. The 5K Race/Walk is held to honor Meaghan Latone, a local 37-year old mom of two who lost her brave fight against non-smoker's lung cancer August 16, 2008. It was her wish to call attention to the staggering statistics on lung cancer, especially non-smoking lung cancer. An alarming number of young women today are being diagnosed with non-smoking lung cancer. These cancers have no early detection tools and are regrettably diagnosed too late.

Our race is held on a USATF sanctioned course and we encourage walkers as well as runners to participate. Ninety-five percent of monies raised go directly to LOCAL research for lung cancer. Our Organizing Committee is all volunteers and the only costs paid out from the funds collected are for insurance, facility rental, official timing, race & walker/runner T-shirts. The balance of the funds is donated to the Wilmot Cancer Center for research in developing an early diagnostic tool for lung cancer. In our inaugural year we had 800 participants and last year we had 1,250 participants that helped raise \$120,000 over the past two years. This year we hope to reach 2,000 participants and \$100,000 raised.

How you can help:

- ♦ Post Meaghan's Run on your community calendar and include it in your bulletin. Here are the details:

Meaghan's 5K Run

www.meaghanshope.com or www.active.com/event_detail.cfm?event_id=1840431

June 12, 2010

Race Day Registration: 7:00 AM; Race Starts: 9:00 AM

Lakeshore Community Church: 3651 Latta Rd, Greece, NY

Entrance Fee On or Before June 5th: \$20.00

Entrance Fee After June 5th: \$25.00

Students: \$15.00, Children Under 10 Free

** Entrance Fee waived for anyone who raises at least \$50 through sponsor money.*

Call Gail Wagner, Race Director, at 872-5129, with any questions

- ♦ Encourage your congregation, Youth Group to participate as runners or walkers or to volunteer to distribute food, act as greeters...road marshals, etc.
- ♦ Ask those in your congregation who are business owners to donate gift certificates which will be distributed to the runners & walkers on Race Day.
- ♦ Local companies could become a sponsor and receive free publicity. See our website!
- ♦ Anyone interested in volunteering please contact me directly.
- ♦ **You can do something NOW to make a difference!** Join's Meaghan's mantra to "Fight the good fight, every moment, every minute, every day."

Please visit our website for details. We thank you in advance for your support of this event and lung cancer research in Greater Rochester.

From Meaghan's Run Organizing Committee,
Gail Wagner, Race Director
(585)872-5129